Master Plan Framework

The master plan framework rests upon a transportation network that will allow people and goods to move in the Neck area using a variety of travel modes. The master plan will increase safety, mobility and access through strategies such as improving access with I-26 and better railroad crossings between Jacksonville Road and Rutledge Avenue; directing truck traffic more effectively between distribution points and regional highways to save time and reduce neighborhood impacts; planning for local and regional transit improvements that support economic opportunity and mobility in the Neck area; and creating safer and more pedestrian-friendly roadways, such as on Rivers, Spruill and Montague Avenues, to make them comfortable and accommodating for all users.

Principles

- Healthy, safe, lifelong communities and neighborhoods
- Community gathering spaces & destinations
- Diverse economy and job opportunities
- Multimodal transportation choices
- Air quality and sustainability
- Balance of neighborhood needs with business/industry
- Increased educational opportunities
- Housing choices & home ownership

Response

Do you have any questions about the Partnership for Prosperity? If so, please contact Jeff Burns at (843) 529-0040 or jeffb@bcdcg.com

In Cooperation with City of North Charleston, City of Charleston, Charleston County, South Carolina State Ports Authority and South Carolina Department of Transportation

Sponsored by the Berkeley-Charleston-Dorchester Council of Governments

For more information, visit the website at www.neckprosperity.org
Introduction

The Partnership for Prosperity is a year-long project to create a master for the future of the Neck area of Charleston and North Charleston. Starting from existing plans, it will provide a clear, community-based vision for growth and redevelopment of key sites in the area and future transportation networks, while providing economic opportunity and preserving the historic fabric of these neighborhoods.

In September 2011, the consultant team held a community planning charrette to illustrate and refine the vision elements and develop detailed design concepts for key areas in the study area. Using the information gathered from community members and the team during this weekend event, the team is refining concepts, developing projects and evaluating how they will improve the area.

The master plan will guide land development activities, economic development strategies and priority capital investments by local, regional and state agencies to ensure that neighborhoods, job centers, and transportation networks fit together so that people from all walks of life can thrive and prosper.

Green Network

Through a series of urban and natural corridors, the green network enhances access from neighborhoods to parks, open spaces, and natural features such as the Ashley and Cooper Rivers, wetlands and waterfront areas. This network creates and connects places for people to interact within the Neck area, while providing wildlife habitat, protection from flooding and preservation of natural systems; and creating a buffer between residential areas, busy roads and industrial areas. The green network promotes healthy lifestyles and environmental quality by connecting neighborhoods to key destinations and job centers in the community. The key feature of the plan is a linear trail linking Charleston and North Charleston.

Economic Framework

The economic framework identifies opportunities for creating jobs, improving education and training, and increasing housing choices, shopping and other services. Redevelopment of key areas, or “catalyst areas,” in the community can create quality growth and development in the Neck area. Catalyst areas are places where change can provide significant economic opportunities for existing residents of the Neck and the Tri-County region.