



A STRATEGIC ACTION PLAN

A vision is a community’s process for determining where it wants to be in the future. Implementing that vision is done through a strategic action plan that organizes the vision into achievable and actionable steps that can be undertaken over time.

The plan not only establishes a unifying vision for the future, it **identifies a wide array of potential actions and projects to implement that vision.**

Implementing the vision and Master Plan **will take a coordinated effort among many local, regional and state entities** over the coming years.

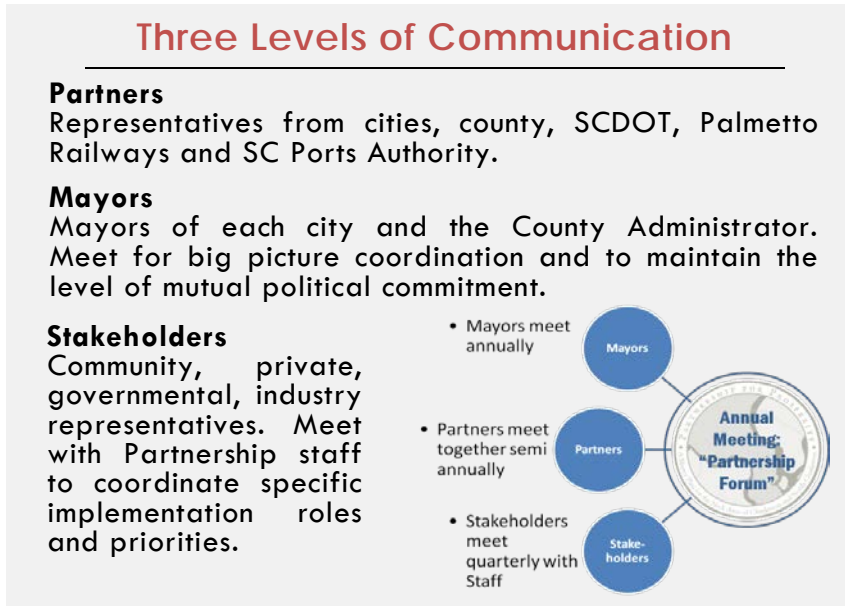
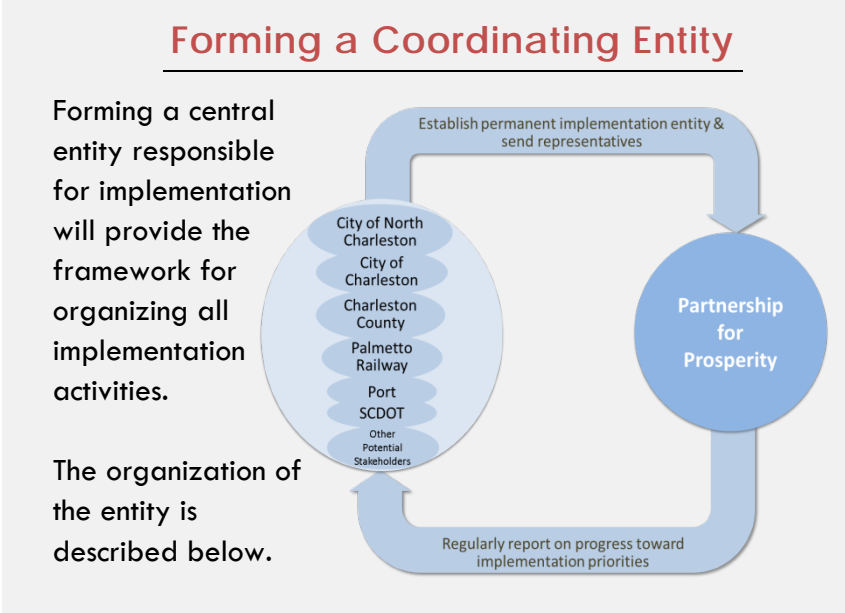
An important factor in successful implementation is to have a coordinating entity that is accountable for the ultimate outcome of the plan.

The BCDCOG has the authority to perform the transportation planning functions of the Charleston Area Transportation Study (CHATS), the MPO for the Charleston area. CHATS programs fund transportation projects from revenue sources through its five-year Transportation Improvement Program (TIP), which includes money allocated for various projects from planning and feasibility to design and acquisition.

REGULAR COMMUNICATION IS CRITICAL

Critical to the effective work in implementing the vision for the Neck will be establishing protocols and agreements for regular communication and meetings.

The current Steering Committee is recommended to be the basis for the establishment of a long term and standing implementation entity. While other options may be considered, the most obvious coordinating agency to steward the Steering Committee for the long term is the BCDCOG.





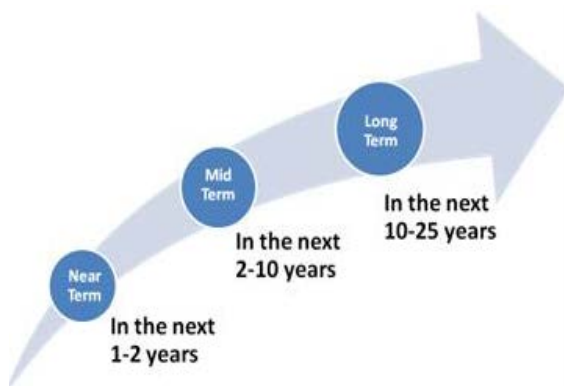
IMPLEMENTATION MEASURES

The Action Plan is the blueprint for implementation and sets forth specific objectives, tasks, responsibilities, priorities and time frames for getting the plan completed.

In many ways, the Action Plan is the most critical component of the Master Plan.

The Action Plan must be regularly revisited to test the goals and objectives. Periodic reporting of performance measures or indicators provides the information necessary to guide adjustments to the Action Plan. This information keeps the Plan on target and able to accommodate change.

Project Time Horizons



The current CHATS 2035 LRTP sets priorities for highway, transit, bicycle, pedestrian and related transportation projects throughout the region. The federal funding priority for freight mobility projects is a significant opportunity for the Neck area. Many of the freight related projects identified in the Master Plan would be eligible, including those that help reduce or eliminate freight impacts in residential neighborhoods.

Examples of Performance Measures

- ❖ Number of residential units constructed in catalyst areas
- ❖ Affordable housing units created
- ❖ Miles of bicycle and pedestrian network added
- ❖ Number of new bicycle racks or lockers provided
- ❖ Number of accidents per VMT
- ❖ Percentage of population within a five minute walk of community services
- ❖ Green space per capita
- ❖ Number of projects designed with “green” technologies.
- ❖ Percentage of stormwater absorbed through LID technologies
- ❖ Quality of water in Ashley and Cooper Rivers
- ❖ Percentage of blocks with “complete streets” components
- ❖ Block miles with street tree canopies
- ❖ Number of transit boardings