



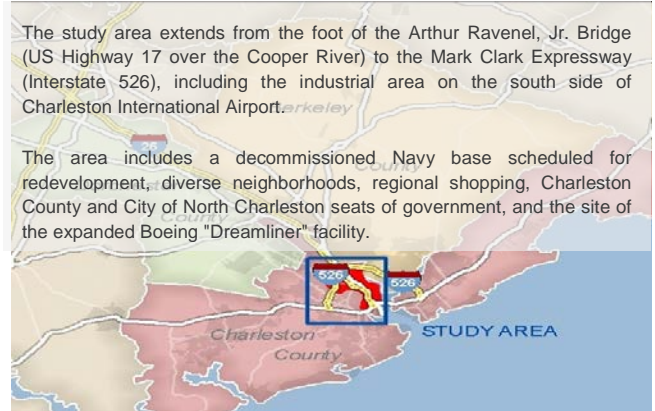
A COMMUNITY DRIVEN PLAN

The Partnership for Prosperity plan is a **transportation and development framework**, guiding public and private investments in responsible and cost efficient ways, for the Neck Area of Charleston and North Charleston. The Neck area plan provides a greater level of detail for one area to help achieve the regional goals and strategies defined through the Tri-County Regional Plan.

The plan has had **strong community involvement** throughout the process, including workshops and many meetings, briefings and interviews to develop the vision for the plan. The goal of this plan is to:

- ❖ Strengthen existing neighborhoods
- ❖ Solidify the area's economic vitality
- ❖ Attract new development that helps expand housing & travel choices

Study Area



WHY NOW?

The Neck area is located in a growing region. The area has a strategic advantage as a freight hub and employment center, but there are increasing conflicts over the scale of development and the transportation network that will need to be resolved by an organized planning framework.

- ❖ The Port is undergoing a major expansion
- ❖ There are growth pressures and competing demands that need to be examined in a larger context
- ❖ There is a desire for increased residential development choices

The Master Plan **defines opportunities and actions** that can most effectively tap the area's potential and bring prosperity to the area.

WHO IS INVOLVED?

The planning process is being led by the **Berkeley-Charleston-Dorchester Council of Government (BCDCOG)** and guided by a steering committee of local and state officials.



Steering committee members include: City of Charleston, City of North Charleston, Charleston County, South Carolina Department of Transportation, South Carolina State Ports Authority and Palmetto Railways

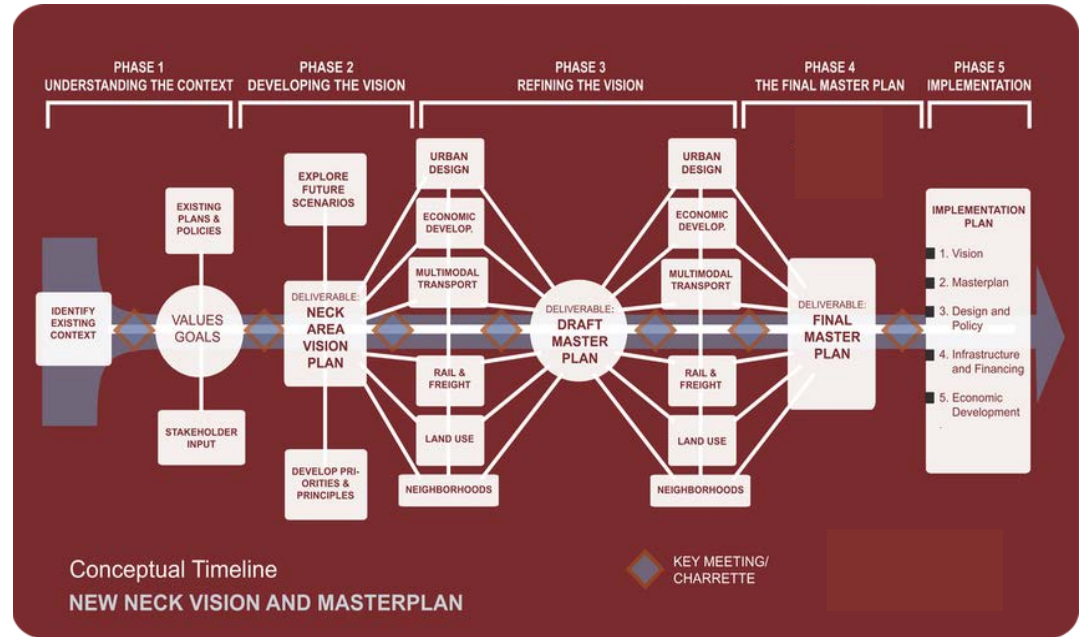


PLAN PROCESS

The project has taken over three years. Three key milestones have been achieved. The timeline below shows in greater detail each of the plan phases and outcomes.

KEY MILESTONES

- 1 Developed and refined the vision
- 2 Drafted plans, policies and projects
- 3 Set priorities, identified resources and created an action plan



COMMUNITY BASED VISION

Early in the planning process, a working vision emerged from prior plans and a fresh assessment of issues and opportunities, creating a strategy that provided better organization and unity within the Neck area.

The vision, shown to the right, hinges on the following:

- ❖ allocation of future land uses,
- ❖ resolution of major transportation needs in the area, and
- ❖ transformation of **catalyst areas** over the next 1-5, 6-10 and/or 10+ years.

Vision Map

